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**APRIA HEALTHCARE**

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Experience SEC<sup>U</sup>RE Healthcare

**Verve**  
MEDICAL, COSMETICS & LASER CLINIC

**BRAUN**

**PEACE**  
Vital, Organic, Prosperous

**TRUST**  
Strong, Tranquil, Dependable

**CREATIVITY**  
Intuitive, Luxurious, Wise

**VITALITY**  
Bold, Active, Youthful

**CONFIDENCE**  
Cheerful, Happy, Friendly

**OPTIMISM**  
Clear, Energetic, Warm

**BALANCE**  
Prestigious, Peaceful, Calm

**COLOR**  
**Psychology**

in  
**Health care**  
**Branding**



**HEALTHCARE**  
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